

SUCCESSFUL COMPLETION OF
UNCCD – ALIGNED

FREE ART WORKSHOP ON
LAND & ENVIRONMENTAL AWARENESS

ORGANIZED BY



WIG PROVISIONAL ACCREDITED BY



United Nations
Convention to Combat
Desertification

WIG EOC

PG. 2

Promoting Environmental Awareness Through Art

PG. 3

Recognizing Indigenous Ecological Knowledge

PG. 4

Community Engagement, Public Dialogue and
Strengthening Environmental Commitment

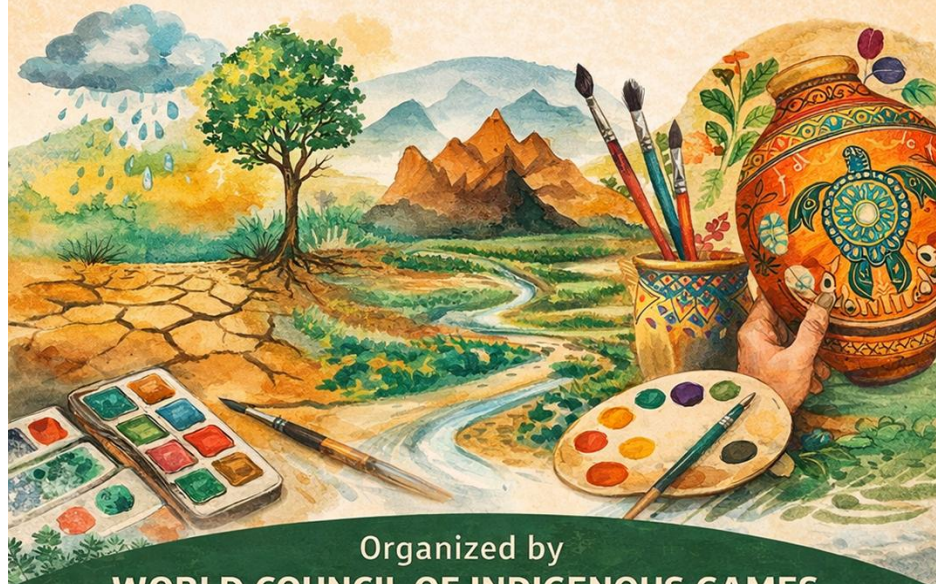


FREE ART WORKSHOP

LAND & ENVIRONMENT AWARENESS

&

INDIGENOUS ECOLOGICAL KNOWLEDGE



Organized by
WORLD COUNCIL OF INDIGENOUS GAMES

DATE: FEBRUARY 20TH TO 22ND, 2026

TIME: 10AM TO 4PM

VENUE: SRT AUDITORIUM, MADURAI, TAMILNADU, INDIA

WIG NEWS

The **World Council of Indigenous Games (WIG)** successfully organized the **UNCCD-aligned Free Art Workshop on Land & Environmental Awareness** from **20–22 February 2026 in Madurai, Tamil Nadu, India**. The three-day initiative brought together students, artists, Indigenous community members, and environmental advocates to creatively highlight the importance of sustainable land management and Indigenous ecological knowledge.

Through art sessions, environmental dialogue, and a public exhibition of artworks, the workshop promoted awareness on land degradation, desertification, and climate responsibility. The programme served as a platform to inspire youth and communities to protect natural resources while recognizing the valuable traditional knowledge of Indigenous peoples in preserving the environment.



PROMOTING ENVIRONMENTAL AWARENESS THROUGH ART



The program brought together students, artists, environmental enthusiasts, Indigenous community representatives, and members of the public to explore creative approaches to environmental advocacy through art.



The workshop used art as a powerful medium to communicate critical environmental themes such as land degradation, desertification, and the importance of sustainable land practices.

Participants created paintings and visual artworks representing the connection between humans, land, biodiversity, and Indigenous ecological wisdom.

Through creative expression, the program helped translate complex environmental challenges into messages that are easily understood by communities and young people.



ART WORKSHOP ACTIVITIES

- Participants painting or drawing
- Students creating environmental artwork
- Interactive art sessions



CAPTION¹: ARTISTS AND STUDENTS CREATING VISUAL MESSAGES ON ENVIRONMENTAL PROTECTION AND LAND RESTORATION.



RECOGNIZING INDIGENOUS ECOLOGICAL KNOWLEDGE

A key focus of the workshop was highlighting the role of Indigenous communities in protecting ecosystems. Traditional practices such as sustainable farming, soil conservation, biodiversity protection, and water harvesting were discussed and represented through artistic storytelling.

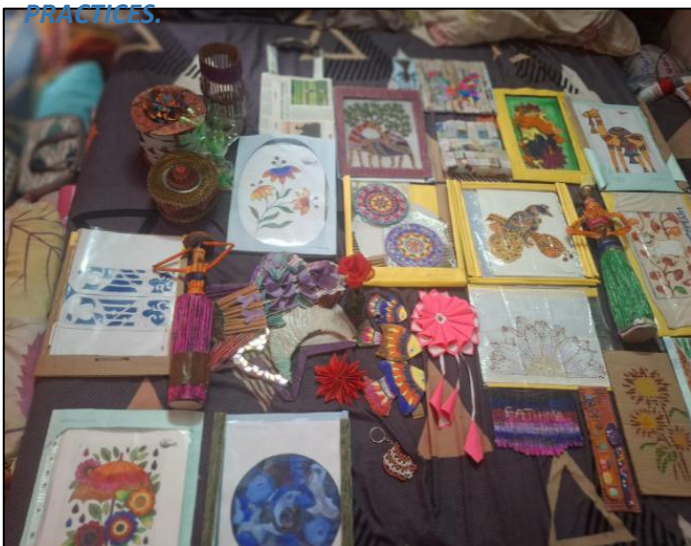
These Indigenous knowledge systems provide valuable insights into modern environmental challenges and offer sustainable solutions for climate resilience and land restoration.



INDIGENOUS KNOWLEDGE & DIALOGUE

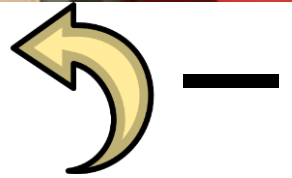
- Discussion sessions or storytelling
- Community interaction with participants
- Indigenous cultural representations

CAPTION²: PARTICIPANTS EXPLORING INDIGENOUS ECOLOGICAL KNOWLEDGE AND ITS ROLE IN SUSTAINABLE ENVIRONMENTAL PRACTICES.





COMMUNITY ENGAGEMENT, PUBLIC DIALOGUE AND STRENGTHENING ENVIRONMENTAL COMMITMENT



The workshop also included public discussions and awareness activities focusing on sustainable land management and environmental responsibility. Participants collectively expressed their commitment to protecting natural resources and supporting land restoration initiatives.

An exhibition of artworks created during the workshop showcased creative interpretations of environmental protection themes and served as an educational platform for the wider community.

ARTWORK EXHIBITION

- Displayed artworks
- Visitors viewing paintings
- Participants explaining their work



CAPTION³: ENVIRONMENTAL ARTWORKS CREATED DURING THE WORKSHOP DISPLAYED FOR PUBLIC AWARENESS AND EDUCATION.

The successful completion of the three-day workshop reflects WIG's commitment to promoting environmental awareness and Indigenous knowledge systems through innovative and community-based initiatives.

By combining culture, art, and environmental advocacy, the program contributed to global efforts aligned with sustainable development goals, particularly **climate action and protection of life on land**.

The **World Council of Indigenous Games** expressed sincere gratitude to all participants, partners, and supporters who contributed to the success of the event and reaffirmed its commitment to organizing future initiatives that integrate Indigenous wisdom with sustainable environmental action.

CAPTION⁴: PARTICIPANTS AND ORGANIZERS CELEBRATING THE SUCCESSFUL COMPLETION OF THE THREE-DAY ENVIRONMENTAL ART WORKSHOP IN MADURAI.
