



# WORLD COUNCIL OF INDIGENOUS GAMES (WIG)

*WIG IS PROVISIONALLY ACCREDITED WITH THE UNITED NATIONS CONVENTION TO COMBAT DESERTIFICATION (UNCCD)*

*WIG ACCREDITED AS AN OBSERVER ORGANIZATION TO THE GREEN CLIMATE FUND (GCF)*

# World Water Day

## Celebration Report - 2026

### SUPPORTED BY

MYKARATE INTERNATIONAL

ACTION CONTRE LES VIOLATIONS DES DROITS DES PERSONNES VULNÉRABLES (ACVDP)

ISOVILLE WRESTLING ACADEMY

FONDATION KALIPA POUR LE DÉVELOPPEMENT

[www.indigenousgames.org](http://www.indigenousgames.org)



# What is World Water Day?

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**WIG  
GLOBAL  
AWARENESS  
INITIATIVE**

**“WATER FOR LIFE – PLAY FOR WATER”**



#### ANNUAL CELEBRATION

World Water Day is observed globally on March twenty second annually.



#### GLOBAL CAMPAIGN

The campaign promotes sustainable water management awareness across all nations worldwide.



#### OFFICIAL RECOGNITION

United Nations officially established World Water Day in nineteen ninety three.

# Importance of Water

## ESSENTIAL FOR LIFE

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### HUMAN SURVIVAL

Water composes approximately sixty percent of the human body supporting vital biological functions daily.

### FOOD PRODUCTION

Agriculture depends heavily on freshwater resources to maintain stable global food production systems worldwide.

### ENERGY SUPPORT

Hydropower facilities require reliable water supplies to generate renewable electricity for communities around world.

### ECONOMIC STABILITY

Industries rely on consistent water availability to sustain productivity economic growth and employment stability.

### CLIMATE REGULATION

Water cycles regulate atmospheric temperatures influence weather systems and stabilize global climate conditions naturally.



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# Water and Health

## DISEASE PREVENTION

Clean water access reduces spread of dangerous waterborne diseases in communities worldwide today.

## HYGIENE SUPPORT

Proper handwashing with safe water lowers infection rates in schools and hospitals significantly.

## HEALTHCARE QUALITY

Reliable water supplies improve sanitation standards inside healthcare facilities serving vulnerable populations globally.



## PROTECTING WELL-BEING





## ECOSYSTEM BALANCE

### HABITAT PROTECTION

Freshwater ecosystems support diverse plant and animal species worldwide naturally today.

### WETLAND FUNCTION

Wetlands naturally filter pollutants and reduce flooding risks for nearby communities.

### RIVER HEALTH

Healthy rivers maintain biodiversity and transport essential nutrients downstream effectively daily.

### OCEAN IMPACT

Polluted rivers negatively affect marine ecosystems through downstream contamination pathways globally.

### FOREST INTERACTION

Forests regulate water cycles and stabilize surrounding watershed environments naturally today.

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# Water and Environment

# LONG-TERM SOLUTIONS



## WATER CONSERVATION

Conservation programs encourage efficient household and industrial water usage practices across communities worldwide today.

## SMART TECHNOLOGY

Smart monitoring technologies improve distribution systems and reduce unnecessary water wastage in cities globally.

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# Sustainable Water Management



### FIXING LEAKS

Repairing leaking taps prevents unnecessary daily household water loss effectively in homes.

### MINDFUL USE

Using water responsibly supports long term community sustainability efforts worldwide every day.

### EDUCATION IMPACT

Teaching conservation habits builds environmental awareness among children and young people globally.

### COMMUNITY ACTION

Local participation strengthens collective responsibility for protecting shared water resources sustainably together.

### EVERYDAY ACTIONS

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# Individual Responsibility



EVERY DROP COUNTS



## FOCUS AND CAMPAIGNS

This initiative is organized in alignment with the global environmental commitments of the United Nations\*\* Sustainable Development Goals (SDGs), particularly SDG 6 – Clean Water and Sanitation and supports the objectives of the United Nations Convention to Combat Desertification (UNCCD)\*\*, which promotes sustainable land management, protection of natural resources, and resilience against land degradation and drought.



Program Activities: All affiliated institutions are encouraged to organize the following activities on or before 22 March 2026:

- Indigenous Games Demonstration
- Water Conservation Pledge
- Awareness Session

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# WIG Theme “Water for Life – Play for Water.”

The poster features a blue and white water-themed background with bubbles and waves. At the top, it displays the WIG logo (a colorful circular emblem with 'WIG' in the center) and accreditation logos for the United Nations (WIG Provisional Accreditation) and Sustainable Development Goals (WIG Aligned). The main title is 'WORLD WATER DAY 2026' with the subtitle 'Global Awareness Initiative'. Below this is the slogan '“WATER FOR LIFE – PLAY FOR WATER”'. The organizing body is the 'World Council of Indigenous Games (WIG)'. It states the event is 'In Alignment With United Nations Sustainable Development Goals & UNCCD Environmental Sustainability Initiatives'. A central graphic shows a water droplet with the date '22 March 2026'. A 'GLOBAL MESSAGE' section lists four activities: Indigenous Games Demonstration, Water Conservation Pledge, Environmental Awareness Session, and Youth & Community Participation. The 'PURPOSE OF THE INITIATIVE' is to promote water conservation, environmental sustainability, and indigenous ecological knowledge through traditional sports and community participation. The bottom of the poster repeats the WIG logo and name, and includes social media hashtags: #PlayForWater, #WIGWaterDay, #SaveWaterSaveLife, and #IndigenousGamesForNat.

#PlayForWater #WIGWaterDay #SaveWaterSaveLife #IndigenousGamesForNat

# INDIA PHOTO GLIMPSE

“Water for Life – Play for Water.”



# INDIA PHOTO GLIMPSE

“Water for Life – Play for Water.”



# INDIA PHOTO GLIMPSE

“Water for Life – Play for Water.”




# WIG GLOBAL AWARENESS INITIATIVE

“WATER FOR LIFE – PLAY FOR WATER”

# WORLD COUNCIL OF INDIGENOUS GAMES (WIG) United Nations – Water World Water Day Team APPRECIATION

From: Campaigns <campaigns@unwater.org> Sent: Tue 24-03-2026  
To: info@indigenousgames.org  
Cc:  
Subject: FW: Request for Encouragement Note from the United Nations for World Water Day 2026 Initiative

Message  WWD2026\_Certificate\_English.pdf (1 MB)

Dear Dr. Ramya,

Greetings from UN-Water, and thank you for sharing information about the World Council of Indigenous Games (WIG) initiative for World Water Day 2026.

It is encouraging to see efforts such as “Water for Life – Play for Water” bringing together youth, indigenous communities and traditional practices to raise awareness on water conservation and sustainable water management. Initiatives that connect culture, sport and environmental stewardship can help engage communities and inspire action.

World Water Day, observed annually on 22 March, aims to raise awareness of water and sanitation challenges, with a focus in 2026 on water and gender equality. Activities that highlight the importance of water in people’s daily lives contribute to this global moment.

- Website: <https://www.un.org/en/observances/water-day>
- Trello board: <https://trello.com/b/vDCctDEY/world-water-day>
- UN-Water website: <https://www.unwater.org/our-work/world-water-day>

We would be glad to receive a photo from your activity, along with a short description of what you did. If you share content on social media, please include #WorldWaterDay so others can find and amplify your efforts.

Thank you again for sharing your initiative!

With very best regards,

UN-Water World Water Day Team

**United Nations – Water**

# Let's act now for water sustainability.



## EVERY DROP COUNTS

WATER IS LIFE, AND  
PROTECTING IT IS OUR  
SHARED RESPONSIBILITY.

Let us value every drop and  
safeguard our water for future  
generations.

## GET IN TOUCH

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